

C&EN

EDITORIAL CALENDAR 2012



Stronger
bonds.



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2012 EDITORIAL CALENDAR

		Focus	Additional Content	Bonus Distribution	Close
January	2	ACS President's Message			Dec 15
	9	World Chemical Outlook			Dec 26
	16	Pharmaceutical Analysis (Chromatography)		IFPAC, SLAS	Jan 2
	23	Soaps & Detergents	Congressional Outlook	ACI	Jan 9
	30	Custom Chemicals (Informex Preview)	ACS Spring National Meeting Preliminary Program	SLAS, InformexUSA	Jan 16
February	6	Forensics		SLAS	Jan 23
	13	Life Sciences Business		InformexUSA	Jan 30
	20	Drug Discovery	Federal R&D Budget	Pittcon	Feb 6
	27	Pittcon Preview	R&D and Capital Spending, 4th Quarter Earnings	Pittcon	Feb 13
March	5	Petrochemicals	ACS Spring National Meeting Final Program, Informex Review	NPRA	Feb 20
	12	Pharmaceutical Outsourcing		Pittcon, DCAT Week, CPhI Japan, ACS Spring National Meeting	Feb 27
	19	Plastics		NPE	Mar 5
	26	Specialty Chemicals	Priestley Medal – Robert Langer	ACS Spring National Meeting, AACR	Mar 12
April	2	Pittcon Review		Analytica	Mar 19
	9	Focus on Europe	Analytica Preview	Analytica	Mar 26
	16	Biotechnology		BIO 2012	Apr 2
	23	Mass Spectrometry	ASMS Preview	ASMS	Apr 9
	30	Top Instrumentation Companies		ASMS	Apr 16
May	7	Lab Informatics/ Automation		ASMS,ACHEMA	Apr 23
	14	Personal Care	Top 50 US Chemical Companies, 1st Quarter Earnings	Pittsburgh Chemical Day, Informex Houston, Cosmetic Chemists, CPhI China	Apr 30
	21	Materials Science		ASMS, TIDES, HPLC	May 7
	28	Fine Chemicals & Intermediates		CPhI China, Chemspec Europe	May 14
June	4	Nanotechnology		BIO 2012	May 21
	11	Pharma R&D in Asia	ASMS Review	Chemspec Europe, HPLC	May 28
	18	Cancer Drug Research		DIA, HPLC, ACHEMA, BIO 2012	Jun 4
	25	Sustainability	ACS Fall National Meeting Preliminary Program		Jun 11

Chemistry is growing. And only C&EN can reach the scientists that fall under its ever-expanding scope. From life sciences to pharmaceuticals, specialty chemicals to instrumentation, start creating bonds with your target audience.

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		Focus	Additional Content	Bonus Distribution	Close
July	2	Facts & Figures of the Chemical Industry	Chemspec Review		Jun 18
	9	Focus on Asia			Jun 25
	16	Foods, Flavors & Fragrances			Jul 2
	23	Diagnostics			Jul 9
	30	Global Top 50 Chemical Producers	ACS Fall National Meeting Final Program	ACS Fall National Meeting	Jul 16
August	6	Biobased Chemicals			Jul 23
	13	Health & Safety Analysis	2nd Quarter Earnings	ACS Fall National Meeting	Jul 30
	20	Entrepreneurs of Chemistry		ACS Fall National Meeting, Pharma ChemOutsourcing	Aug 6
	27	Instrumentation Business		ACS Fall National Meeting	Aug 13
September	3	Pharmaceutical Chemistry		Pharma ChemOutsourcing, CPhI W/W	Aug 20
	10	Paints & Coatings			Aug 27
	17	Biofuels & Energy			Sep 3
	24	R&D Outsourcing		CPhI W/W	Sep 10
October	1	Pharmaceuticals	CPhI Preview	AAPS, CPhI W/W	Sep 17
	8	Environmental & Food Analysis	2012 Election Coverage	CPhI W/W	Sep 24
	15	Performance Chemistry		AAPS	Oct 1
	22	Life Sciences			Oct 8
	29	CPhI Review			Oct 15
November	5	Pharmaceutical Partnering	Employment Outlook		Oct 22
	12	Lab Management	3rd Quarter Earnings		Oct 29
	19	Specialty Chemicals			Nov 5
	26	Instrumentation Market Review			Nov 12
December	3	Proteomics & Genomics		SOCMA Dinner	Nov 19
	10	Pharmaceutical Year in Review			Nov 26
	17				Dec 3
	24	Chemical Year in Review			Dec 10
	31	No Issue			

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